



# Proposal for King Content Marketing Plan

(High Quality SEO Friendly Content)

- Content for homepage : 1000 words
- Articles in website (500 words) : 10 (per month)
  
- Keywords density rich content
- Written by highly qualified professionals
- Highly search engine friendly
- Proper distribution of keywords
- Proper interlinking in article's content

**Perfect Search Engine Friendly Content**

- Blog Postings (500 words) Weekly
- Blog Setup on word press
- Keywords density rich content
- Written by highly qualified professionals
- Weekly blog posting with fresh content
- Increases visibility

**SEO Friendly External Blog**

## Reports

- Home page for Approval
- Articles on Website Report : Monthly
- External Blog Postings Report : Monthly

## Effective Reporting